



## ICR ANNOUNCES DATES FOR THE 14<sup>th</sup> ANNUAL ICR XCHANGE

### **-Record Number of Presenting Companies and Attendees Expected-**

Norwalk, CT – October 13, 2011 – ICR, the largest independent financial communications firm in North America, today announced it will host the 14<sup>th</sup> Annual ICR XChange on January 10-12, 2012 at The Fontainebleau Hotel in Miami Beach, Florida.

The ICR XChange is one of the largest and most unique investor conferences of the year, and is open to institutional portfolio managers and analysts, sell-side research analysts, investment bankers from sponsoring firms only, private equity professionals, select media and invited guests of ICR. The event is expected to feature presentations by nearly 180 public and private companies, as well as a variety of discussion panels and keynote presentations. Last year's attendance exceeded 1,500 institutional, corporate and media attendees, and this January ICR is expecting even greater participation. CNBC is also expected to broadcast live at the event for the sixth consecutive year.

“Over the last 13 years the ICR XChange has evolved into a unique and trusted platform where private and public companies interact with Wall Street, the media and other key stakeholders,” stated Tom Ryan, Chief Executive Officer of ICR. “These groups have the unique ability to help our participating management teams achieve their business objectives, thereby positioning them to build long-term shareholder value. As we approach our 14<sup>th</sup> annual event, it's safe to say that those who have consistently participated in our conference now belong to a powerful and growing network capable of opening doors and creating opportunities. In that spirit, we once again thank our world-class sponsors and of course the management teams that continue to drive unprecedented interest. We believe the ICR XChange has quickly become the first must-attend, major event of the year.”

The agenda for the 14<sup>th</sup> Annual ICR XChange includes three days of presentations kicking off with “Private Company Day” on January 10th. The subsequent two days (January 11th & 12th) will feature presentations by leading growth companies from the retail, footwear & apparel, beauty, restaurant, food, beverage, healthy living, leisure, e-commerce and entertainment industries.

ICR would like to thank the sponsors of the 14th Annual ICR XChange for their support: BofA Merrill Lynch, Barclays Capital, Canaccord Genuity, Cowen and Company, Goldman Sachs, Investment Technology Group, Inc., Janney Montgomery Scott, LLC, Jefferies & Company, Inc., J.P. Morgan Securities LLC, KeyBanc Capital Markets Inc., Lazard Freres & Co. LLC, Morgan Keegan & Company Inc., Nomura Securities International, Inc., Piper Jaffray & Co., Raymond James & Associates, Robert W. Baird & Co., Stifel Nicolaus Weisel, Wells Fargo Securities, LLC, William Blair & Company and AlixPartners, LLP.

For more information on the conference including how to register, please visit our website at: [www.icrxchange.com](http://www.icrxchange.com) or contact Laura Klein at 203.682.8200 / [conferences@icrinc.com](mailto:conferences@icrinc.com). Media wishing to attend should contact Alecia Pulman at 203-682-8224 / [alecia.pulman@icrinc.com](mailto:alecia.pulman@icrinc.com).

Participants are also encouraged to join the ICR XChange Twitter (@icrxchange) and Facebook (facebook.com/icrxchange) pages for live, up-to-date information leading up to and at the January 2012 conference.

## **About ICR**

ICR is a leading financial communications firm specializing in investor relations, corporate communications and digital media. Established in 1998, ICR represents more than 250 primarily publicly-listed companies and maintains offices in Norwalk, Conn., New York, Los Angeles, San Francisco, Boston and Beijing. ICR is one of the industry's fastest growing consultancies and is consistently listed among the nation's top independent communications consulting firms. [www.icrinc.com](http://www.icrinc.com).

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